

# QuickPark FACT SHEET

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## The Project

QuickPark is a San Diego Smart Parking Research Pilot Project at select NCTD COASTER train stations that utilizes modern technology to deliver an effective parking management system. SANDAG, Caltrans, North County Transit District (NCTD), and Federal Highway Administration, in coordination with U.C. Berkeley - Transportation Sustainability Research Center (TSRC) and ParkingCarma, are collaborating to implement this pilot project.

QuickPark services include preferential parking for carpools and vanpools and advance reservation capability for solo drivers to reserve an up front parking space at the Carlsbad Village, Carlsbad Poinsettia, and Encinitas NCTD COASTER parking lots.

## The Need

The intent of the QuickPark pilot project is to deliver an effective parking management system; provide customers availability information; evaluate pricing strategies; and develop parking management business models. Providing convenient and reliable access to parking is an essential factor to making transit more competitive to driving alone.

QuickPark is fully funded by state and federal grants through June 2010. This pilot project builds upon a previous research project conducted by TSRC in conjunction with the Bay Area Rapid Transit District in the San Francisco Bay Area. The TSRC research project involved an evaluation of using smart parking for 50 parking spaces at a high-demand transit station whose parking facility was at

or near full capacity. The study found that the technology was cost-effective, that new riders could be attracted to transit, and that transit customers were willing to pay a fee for enhanced services.

## Project Status

QuickPark currently provides enhanced parking services Monday through Friday at the Carlsbad Village, Carlsbad Poinsettia, and Encinitas COASTER parking lots. These services include:

### ***Preferential parking for carpools and vanpools***

Approximately three to six spaces near each station platform have been designated for carpools and vanpools. COASTER riders who carpool/vanpool from their home to these stations may use these spaces after registering online at [www.511sd.com/quickpark](http://www.511sd.com/quickpark). Carpool/vanpool riders may register on a monthly basis and the spaces are available free on a first-come, first-served basis. Each carpool/vanpool rider must register, print, and display a monthly carpool/vanpool pass on their vehicle's dashboard.

### ***Advance reservation capability for solo drivers***

Approximately ten spaces near each station platform have been designated as 'Reserved' for COASTER riders who register and pay \$2 per day for use of these spaces. Riders can register and pay for their space up to ten days in advance through the ParkingCarma Web site at [www.511sd.com/quickpark](http://www.511sd.com/quickpark).

(Continued on reverse)



401 B Street, Suite 800  
San Diego, CA 92101  
(619) 699-1900  
Fax (619) 699-1905  
[www.sandag.org](http://www.sandag.org)



Riders must print and display a 'Reserved' pass on their dashboard for each day reserved.

Enforcement personnel check windshields for carpool/vanpool and 'Reserved' passes through field inspections. Enforcement of these spaces includes a warning period and, if a driver continues to park in these designated spaces without registering, the vehicle may be towed.

Additional parking management strategies also are being considered and may be implemented by the NCTD Board of Directors at a later date.

Additional information is available by visiting [www.511sd.com/quickpark](http://www.511sd.com/quickpark).